

Riya Garg



Visual Comm. Designer

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Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Lightroom
Adobe Premiere Pro
Adobe Fresco
Adobe XD
Figma

Design Skills

Illustration
Publication Design
Visual Storytelling
Motion Graphics
Branding & Identity
Iconography
Video Editing
Typography
UX/UI

Soft Skills

Adaptability
Problem-solving
Attention to detail
Responsibility
Collaboration
Leadership
Empathy

Interests

Sketching
Painting
Photography
Videography
3D

Languages

Hindi - Native Proficiency
English - Bilingual Proficiency

A designer committed to solving problems with impactful, visually compelling designs. Values collaboration, effective communication, and research-driven choices, embracing diverse challenges that foster personal and professional growth.

Work Experience

Scarecrow M&C Saatchi Ltd.

June 24 - Aug 24

Art & Design Intern | Mumbai

Collaborated with a team of 18 on an in-house project for Reliance Jewels.

- Conducted cultural and historical research to shape project concepts.
- Created clear information layouts and iconography to support brand identity.
- Shaped visual identity through photography, print ads, and colour schemes.

Niswarth- The Selfless NGO

Oct 22 - Jan 22

Graphic Design Intern | Remote

- Average monthly score: 4.4 out of 5
- Performer of the month: December, January
- Actively participated in planning and design strategy discussions.
- Designed 30+ unique graphics, static and animated comics for social media.

Education

Unitedworld Institute of Design | Gandhinagar

2021 - Present

B. Des: Visual Communication Design

Extra-Curricular

Art Mandi - Department Fundraiser

Oct 23

Designed and installed environment and signage elements in 3 days.

Modus - Academic Fest

Oct 22

Created a Virtual Reality Installation experienced by 100+ attendees.

KUSGC - Campus Events

Participated in: ADW 4.0 (Design Khazana exhibition team), Youth Parliament (digital outreach team) and Halloween (creatives team)

Volunteer

Colour Ashram Ahmedabad | Co-designed space - Natural Color Festival 2024

Youth Serve Foundation Ahmedabad | Mural Art for an underprivileged school

Lions Club Jaipur | Participated in multiple social service events.